

The image shows a person's hand interacting with a futuristic digital interface. The interface features various icons: a bar chart, a power button, a person icon, a plane, and three human figures. The background is dark blue with glowing lines and data points. The text 'AP Visions' is prominently displayed in orange and blue, with the tagline 'Lab Connectivity Perfected' below it. The person is wearing a dark blue polo shirt.

AP Visions

"Lab Connectivity Perfected"

Cost-effective Laboratory Management
At your fingertips

CONSUMER PORTAL is an Internet based, Lab-branded, full website designed to allowing your laboratory to take advantage of the growing market of Consumer-based lab orders. More and more states are now allowing consumers to order testing directly from their favorite laboratory. An outstanding revenue opportunity for your business. Completely integrated with your **xLab** LIS!

What is "Lab-Branded"?

"Lab-Branded" means your consumers will see a website that is unique to your lab. Colors, Logo, Messaging and Images. Uniquely sets your Consumer Portal Web site apart from any others!

Select, Order, Checkout, Schedule and Pay

- ▶ **Select and Order** - Consumers select one or more tests they wish to have performed from an attractive easy to use menu of your offered testing and simply "click to order". Their shopping cart keeps track of what is ordered.
- ▶ **Checkout** - Once the Consumer has ordered their desired testing, they simply "check out" from their shopping cart.
- ▶ **Schedule** - Consumers schedule when and where they want their samples to be collected. Consumer Portal knows where your collection locations are and their hours of operation. Consumer Portal keeps track of all collection schedules and prevents double booking!
- ▶ **Pay** - Consumers pay by Credit/Debit card or Pay Pal. Once payment is confirmed, your bank account receives the payment.

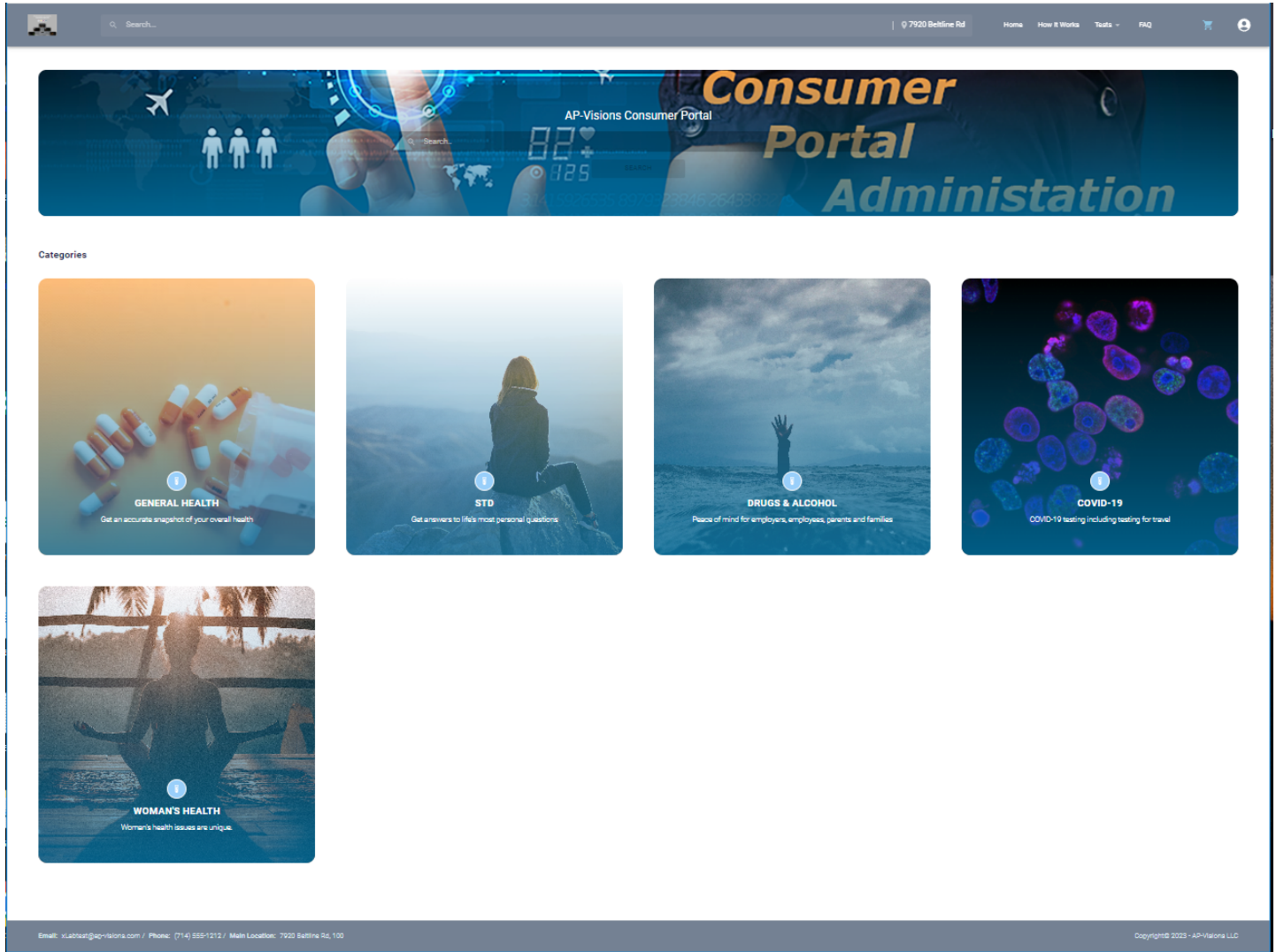
You are kept informed

- ▶ **Lab** - Once payment is confirmed, Consumer Portal sends a message to your **xLab** and your consumer patient is created or updated (just like an EMR). There is no need for manual entry of patients or orders, it is all automatic! Consumer Portal also sends you an email with all the details. When you have completed the testing and validated, xLab automatically (if you desire) sends reports to the Consumer Portal and notifies the Consumer their results are ready to view.

Your Consumer is kept informed

- ▶ **Confirmations** - Once payment is confirmed, Consumer Portal sends an email or Text message (Consumer's choice) to the Consumer with all the details.
- ▶ **Reports** - Once the lab completes the testing, the Consumer is notified by email or Text message (Again Consumer's choice) that their results are ready to see.
- ▶ **Things change** - If your lab needs to change the Consumer's appointment, you can! And the Consumer is kept informed with a Email or Text message.

- ▶ Images and Groups are set by you.
- ▶ Collection Locations are defined by you
- ▶ Testing offered and prices are set by you
- ▶ You define FAQ's for tests
- ▶ Smart Search for Consumer to find a test
- ▶ Consumers access the site with no log in
- ▶ Scheduling, paying, and viewing reports, requires Consumer Registration and Login.



CONTACT AP-VISIONS TODAY!

Regardless of the size of your lab or what features you need, AP-Visions has your solution! Contact AP-Visions or your Preferred distributor today for more information and to schedule a demonstration of any of the products AP-Visions has to offer.

Our sales team stands ready to help!

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